

## Designing User-Centered Risk Management Framework to Enhance Security Posture and Security Control Model in SME

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| Keywords:                                                            | Abstract                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
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| Risk Management; ISO/IEC 27001; ISO/IEC 27005; SME; Security Control | Small and Medium Enterprises (SMEs) face increasing cybersecurity risks while often having limited resources and low readiness to implement ISO/IEC 27001. This research aims to design a user-centered risk management framework to improve security posture and enhance the effectiveness of security control implementation. The study employs the Design Science Research Methodology (DSRM) by integrating ISO/IEC 27005 as an operational risk management standard and ISO 31000 as strategic guidance, supported by a Multi-Criteria Decision Analysis (MCDA) approach for security control prioritization. The framework was demonstrated through a case study at PT Pulsabayar and evaluated using Focus Group Discussions (FGDs) and expert validation. Risk analysis identified 20 cybersecurity risks, consisting of 9 medium risks and 11 low risks, with the three highest-priority risks being application account takeover, phishing attacks, and malware infections. Security control prioritization generated priority scores ranging from 0.36 to 0.64, enabling systematic resource allocation for risk mitigation. The framework received positive evaluations from internal stakeholders and external experts, confirming its clarity, usability, and alignment with organizational needs. This research concludes that a user-centered and standards-aligned framework can strengthen cybersecurity governance and support SMEs in achieving incremental compliance and sustainable security improvements. |

### INTRODUCTION

Small and Medium Enterprises (SMEs) constitute a critical pillar of the national economy; however, they face increasingly complex challenges related to information security and cyber risks. The growing dependence on information technology has made SMEs more vulnerable to security incidents, while their available resources, both financial and human expertise, remain relatively limited (Chidukwani et al. 2022; Kezron 2024). Existing risk assessment approaches are often generic and insufficiently consider user contexts, while available audit instruments are frequently difficult for SME practitioners to understand, hindering the effective implementation of risk-based approaches (AL-Dosari et al. 2023; Crovini et al. 2021; Meersman 2019; Moschella et al. 2023). This condition creates a significant gap between the practical needs of SMEs and the compliance requirements established by the ISO/IEC 27001 standard.

ISO/IEC 27001 is an internationally recognized standard for establishing and maintaining an Information Security Management System (ISMS). However, its adoption

among SMEs remains limited, primarily due to the complexity of risk assessment processes, extensive documentation requirements, and audit approaches that are often designed for larger organizations. Compliance with ISO/IEC 27001 is increasingly recognized as an indicator of organizational credibility, providing SMEs with competitive advantages, enhancing stakeholder confidence, and ensuring alignment with information security best practices (Folorunso et al. 2024; Olagbemide 2024; Ramli et al. 2025).

The identified challenges at PT Pulsabayar, the SME selected as the case study, were categorized into four domains: People, Process, Method, and Governance. This research focused specifically on the Process domain, which involved the absence of clearly defined risk assessment and maturity evaluation mechanisms, and the People domain, which involved limited internal understanding of ISO/IEC 27001 concepts. Table 1 presents a summary of the problem analysis across the four identified domains.

**Table 1. Problem Analysis of Cybersecurity Challenges in SME (derived from Fishbone Analysis)**

| Category   | Identified Challenges                                                                                                                                                        |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| People     | Limited internal understanding of ISO/IEC 27001 concepts; lack of security awareness; insufficient expertise in practical risk assessment execution.                         |
| Process    | Absence of clearly defined risk assessment process; no maturity evaluation model; security controls not implemented effectively; no systematic security risk prioritization. |
| Method     | Generic and complex risk assessment approaches not tailored to SME context; limited practical risk evaluation tools.                                                         |
| Governance | No single coherent risk management framework to assess risk across all domains; unclear risk prioritization leading to incomplete organizational risk profiles.              |

Source: Adapted from fishbone analysis conducted during the problem identification phase of DSRM

This research addressed these challenges through three primary objectives: (1) designing a user-centered risk management framework to improve organizational understanding of the risk management process (Grobler et al., 2021; Mirza, 2024); (2) enhancing the effectiveness of security control implementation based on identified risks (Moreira et al., 2025; Taborda Blandon et al., 2026); and (3) establishing a systematic security gap analysis approach to identify, assess, and prioritize gaps between existing practices and applicable security control requirements (Marican et al., 2023; Sukumar et al., 2023). The research was conducted as a single case study at PT Pulsabayar, focusing on framework development rather than full-scale technical security audit implementation.

This research addressed gaps in the risk management literature regarding the application of ISO/IEC 27005 and ISO 31000 within SMEs (Al-Dosari & Fetais, 2023) by advancing theoretical understanding of security control prioritization in resource-constrained environments through the integration of Multi-Criteria Decision Analysis (MCDA) and user-centered design principles (Papathanasiou et al., 2025). Practically, the findings provide actionable insights for SME managers in developing accessible and

standards-aligned risk management processes (Benz & Chatterjee, 2020; Van Haastrecht et al., 2021), while the proposed framework offers structured approaches for risk identification, analysis, and treatment that are adaptable to organizations with limited cybersecurity expertise (Alahmari & Duncan, 2020; Aoudi & Al-Aqrabi, 2025). The prioritization model supports effective resource allocation by focusing on critical risks and security controls, while policymakers can benefit from evidence-based recommendations for developing SME-specific cybersecurity guidance (Chaudhary et al., 2023). Finally, this study provides a foundation for future research by identifying implementation challenges and encouraging longitudinal validation of the framework's impact on security outcomes.

## **METHOD**

### **Research Design**

This research employed the Design Science Research Methodology (DSRM) (Osvaldo & Sordi, 2021), combining qualitative and quantitative methods within a descriptive-evaluative approach. The DSRM process consisted of six phases: (1) problem identification, which analyzed cybersecurity risk management challenges in SMEs; (2) definition of solution objectives, which translated identified problems into framework requirements; (3) design and development, which involved constructing the proposed framework; (4) demonstration, which applied the framework at PT Pulsabayar; (5) evaluation, which assessed framework quality through Focus Group Discussions (FGDs) with internal stakeholders and structured interviews with external cybersecurity experts; and (6) communication, which disseminated the research outcomes.

Primary data were collected through documentation reviews of risk registers, organizational procedures, and asset inventories, supplemented by semi-structured interviews. The FGD was conducted on January 9, 2026, involving the Operational Manager (6 years of experience), an IT representative (5 years of experience), and a General Affairs representative (4 years of experience). External validation involved three certified experts from PT TUV SUD Indonesia, PT Mitra Berdaya Optima, and PT Krakatau Steel, each holding CEH and/or ISO/IEC 27001 certifications and possessing 5–7 years of relevant professional experience.

### **Proposed Risk Management Framework**

The proposed framework adapts ISO/IEC 27005 as the operational backbone for information security risk management, complemented by ISO 31000 for strategic governance, and augmented with MCDA for security control prioritization. The framework comprises six phases: Context Establishment, Risk Identification, Risk Analysis, Risk Evaluation, Risk Treatment, and Evaluation and Validation.

### **Context Establishment**

This phase defines organizational, technical, and environmental parameters for systematic risk assessment. It involves determining the scope (defined as "Biller Aggregator" operations), risk evaluation criteria aligned with organizational values, and relevant internal and external contextual factors. Data is collected through document

reviews and stakeholder interviews to ensure the framework reflects real-world organizational conditions.

### Risk Analysis Parameters

Risk analysis employs a quantitative likelihood-impact matrix. Likelihood is assessed on a 5-point scale (Table 4) based on expected event frequency. Impact is assessed on a 5-point scale across four dimensions (Table 5): Financial, Reputation, Legal, and Operational. Risk level is calculated as: Risk Score = Likelihood × Impact. Results are mapped to the risk matrix (Table 6) to classify risks as Low (1–3), Medium (4–12), or High (13–25).

**Table 2. Likelihood Scale**

| Likelihood              | Value | Description                                                                                                                               |
|-------------------------|-------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Almost Certain (>99.9%) | 5     | Almost certain to happen in all conditions; has occurred more than 5 times in the past year.                                              |
| Very Likely (50%)       | 4     | Very possible under current conditions; has occurred 1–5 times in the past year.                                                          |
| Possible (10%)          | 3     | Potential to occur under current conditions; has occurred once in the past 5 years.                                                       |
| Unlikely (1%)           | 2     | Unlikely to occur even without controls; has occurred once in the past 10 years.                                                          |
| Very Unlikely (<0.1%)   | 1     | Only occurs under extraordinary circumstances such as prolonged recession, epidemic, or force majeure; completely unheard of in the past. |

Source: Adapted from ISO/IEC 27005:2018 Information technology — Security techniques — Information security risk management (ISO, 2018) and NIST SP 800-37 Risk Management Framework (US Department of Commerce, 2018).

**Table 3. Impact Scale**

| Risk Factor | Severe (5)                                            | Significant (4)                              | Moderate (3)                                                    | Minor (2)                           | Negligible (1)            |
|-------------|-------------------------------------------------------|----------------------------------------------|-----------------------------------------------------------------|-------------------------------------|---------------------------|
| Financial   | Losses/fines > IDR 50 billion                         | Losses IDR 10–50 billion                     | Losses IDR 1–10 billion                                         | Losses IDR 50 million–1 billion     | Impact < IDR 50 million   |
| Reputation  | Company brand no longer trusted by the public         | Brand issues requiring legal and PR handling | Issues requiring management clarification                       | Issues handled by field team        | No reputation issue       |
| Legal       | Legal problems so severe the company faces bankruptcy | Prolonged legal problems difficult to win    | Legal issues resolvable with legal advisor; good winning chance | Issues resolvable through mediation | No potential for lawsuits |
| Operational | Service disruption > 1 day                            | Disruption 1–24 hours                        | Disruption 15 minutes–1 hour                                    | Disruption 1–15 minutes             | Disruption < 1 minute     |

Source: Adapted from ISO/IEC 27005:2018 Information technology — Security techniques — Information security risk management (ISO, 2018), NIST SP 800-37 (US Department of Commerce, 2018), and multi-criteria risk assessment frameworks

**Table 4. Risk Level Matrix (Likelihood × Impact)**

| Likelihood \ Impact | 5      | 4      | 3      | 2      | 1     |
|---------------------|--------|--------|--------|--------|-------|
| 5 (Almost Certain)  | 25 [H] | 20 [H] | 15 [H] | 10 [M] | 5 [M] |
| 4 (Very Likely)     | 20 [H] | 16 [H] | 12 [M] | 8 [M]  | 4 [M] |
| 3 (Possible)        | 15 [H] | 12 [M] | 9 [M]  | 6 [M]  | 3 [L] |
| 2 (Unlikely)        | 10 [M] | 8 [M]  | 6 [M]  | 4 [M]  | 2 [L] |
| 1 (Very Unlikely)   | 5 [M]  | 4 [M]  | 3 [L]  | 2 [L]  | 1 [L] |

[H] = High Risk (13–25) | [M] = Medium Risk (4–12) | [L] = Low Risk (1–3)

Source: Adapted from ISO/IEC 27005:2018 Information technology — Security techniques — Information security risk management (ISO, 2018) and NIST SP 800-37 Risk Management Framework (US Department of Commerce, 2018)

**Table 5. Risk Treatment Approach by Risk Level**

| Risk Level    | Risk Treatment                                                                                                                                       |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| High (13–25)  | Mitigation — immediate priority; must be addressed within 3 months; existing systems may continue operating while controls are urgently implemented. |
| Medium (4–12) | Mitigation — medium priority; security controls to be developed and implemented within 6 months.                                                     |
| Low (1–3)     | Accepted — monitored with minimal intervention; no immediate action required.                                                                        |

Source: Adapted from ISO/IEC 27005:2018 Information technology — Security techniques — Information security risk management (ISO, 2018), ISO 31000:2018 Risk management — Guidelines (The British Standard Institution, 2018), and multi-criteria risk treatment frameworks (Ganin et al., 2020).

### Security Control Prioritization (MCDA)

Security controls are prioritized using MCDA, aggregating four criteria into a single priority score through weighted summation. Based on FGD consensus, the criteria weights are: Employee (42%), Security (31%), Strategic (19%), and Dependency (8%). Each criterion is scored 1–5. The MCDA score formula is:  $\text{Score} = (\text{Employee} \times 0.42) + (\text{Security} \times 0.31) + (\text{Strategic} \times 0.19) + (\text{Dependency} \times 0.08)$ . Both Risk Score and MCDA Score are normalized using min-max normalization before computing the final Priority Score as their average.

### Evaluation and Validation

Framework evaluation was conducted through an internal FGD with PT Pulsabayar stakeholders using a structured questionnaire assessing four criteria: Clarity and

Usability, Comprehensiveness and Relevance, Feasibility and Applicability, and Alignment and Acceptance. External validation involved three certified cybersecurity experts using structured interviews covering the same four criteria, ensuring the framework is methodologically sound and aligned with industry standards.

## RESULTS AND DISCUSSION

### Context Establishment

PT Pulsabayar operates a Biller Aggregator application with four defined IT security objectives: 100% protection against ransomware, zero personal data breach cases in the application, full compliance with applicable information security regulations, and biannual employee security awareness training. Contextual analysis identified two primary governance challenges: (1) the lack of a clearly defined risk management model, resulting in an incomplete organizational risk profile; and (2) unclear risk prioritization without a unified systematic process, making it difficult to consistently focus limited resources on the most significant cybersecurity risks.

### Risk Identification

Asset identification covered 29 physical and logical assets across IT systems, documented in the organizational asset register and presented in Table 8. Risk identification employed a structured three-dimensional methodology: threat identification (natural threats such as power failure, human threats such as malware and unauthorized access, and environmental threats); vulnerability identification across organizational, procedural, personnel, and technical areas; and consequence identification based on CIA (Confidentiality, Integrity, Availability) impacts.

**Table 6. Organizational Asset Inventory**

| Asset Name                    | Asset No.  | Status |
|-------------------------------|------------|--------|
| Monitor Lenovo                | INV.PB.003 | Good   |
| Keyboard Logitech             | INV.PB.005 | Good   |
| CPU Intel                     | INV.PB.011 | Good   |
| CPU I7 RAM 16GB VGA RX550 4GB | INV.PB.012 | Good   |
| CPU I7 RAM 16GB VGA RX550 4GB | INV.PB.010 | Good   |
| Mouse Logitech                | INV.PB.019 | Good   |
| CPU Intel                     | INV.PB.044 | Good   |
| CPU Dell                      | INV.PB.045 | Good   |
| CPU Dell                      | INV.PB.052 | Good   |
| CPU I7 RAM 16GB VGA RX550 4GB | INV.PB.071 | Good   |
| UPS                           | INV.PB.058 | Good   |
| UPS                           | INV.PB.059 | Good   |
| UPS                           | INV.PB.060 | Good   |
| DVR Hikvision                 | INV.PB.032 | Good   |
| DVR Hikvision                 | INV.PB.040 | Good   |

|                    |            |      |
|--------------------|------------|------|
| Mikrotik 1         | INV.PB.063 | Good |
| Mikrotik 2         | INV.PB.062 | Good |
| Switch Hub         | INV.PB.048 | Good |
| Modem Indihome     | INV.PB.049 | Good |
| Modem Backup/GSM   | INV.PB.050 | Good |
| MacBook Air 13     | INV.PB.083 | Good |
| Monitor TV LG CCTV | INV.PB.034 | Good |
| CPU TV LG          | INV.PB.035 | Good |
| Printer Epson      | INV.PB.057 | Good |
| Modem              | INV.PB.068 | Good |
| CCTV Kvision       | INV.PB.025 | Good |
| CCTV Kvision       | INV.PB.026 | Good |
| CCTV Kvision       | INV.PB.027 | Good |
| Generator Set      | INV.PB.046 | Good |

Source: Compiled from PT Pulsabayar organizational asset register during the Context Establishment phase of the risk management framework

### Risk Analysis

Risk analysis was conducted through a structured FGD with the Director and Information Security Coordinator. Each of the 20 identified risks was collaboratively assessed for likelihood and impact using the defined scales. Risk scores were calculated as the product of likelihood and impact values. The complete risk level analysis is presented in Table 7.

**Table 7. Risk Level Analysis Results**

| Risk No. | System Characterization     | Threat                | Vulnerability                                                        | Risk                           | Impact | Likelihood | Score | Risk Level |
|----------|-----------------------------|-----------------------|----------------------------------------------------------------------|--------------------------------|--------|------------|-------|------------|
| 1        | Software license expired    | Cyber attack          | System exploitation vulnerability                                    | System down                    | 1      | 3          | 3     | Low        |
| 2        | Phishing attack             | Cyber attack          | Firewall vulnerability; BYOD use; email filter inactive; human error | System down, data loss/damaged | 4      | 2          | 8     | Medium     |
| 3        | Wrong network configuration | Configuration failure | Network vulnerability                                                | Data exposure                  | 3      | 2          | 6     | Medium     |
| 4        | Data inconsistency          | Human error; data     | Manual input; data no                                                | Data integrity risk;           | 3      | 1          | 3     | Low        |

|    |                                      | : master vs operational                               | governance gaps                                               | system validation                               | compliance issues                           |   |   |   |        |
|----|--------------------------------------|-------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------|---------------------------------------------|---|---|---|--------|
| 5  | Malware infection on computer        | External attacker; phishing; infected removable media | Outdated antivirus updated; USB control; human error          | OS; not port                                    | System downtime; data corrupted; ransomware | 3 | 2 | 6 | Medium |
| 6  | IT device stolen                     | User carelessness; unauthorized intruder              | Lack security awareness                                       | of Data breach                                  |                                             | 3 | 1 | 3 | Low    |
| 7  | Data missing during server migration | Data loss; data corruption                            | No trial run; no rollback plan; tools failure; no data backup | Application downtime; business disruption       |                                             | 3 | 1 | 3 | Low    |
| 8  | Data leakages on firewall            | External attacker exploiting misconfiguration; APT    | Misconfigured firewall rules; lack of encryption in transit   | Data breach                                     |                                             | 4 | 1 | 4 | Medium |
| 9  | Network cable error                  | Weak configuration control; cable damage              | Poor cable management; no redundancy                          | Network downtime; data transmission failure     |                                             | 3 | 1 | 3 | Low    |
| 10 | CCTV error                           | Recording failure; unauthorized entry                 | Lack of maintenance; power failure; poor monitoring           | Investigation failure; physical security breach |                                             | 2 | 2 | 4 | Medium |



|    |                                         |                                                |                                                                       |                                                                |   |   |    |        |
|----|-----------------------------------------|------------------------------------------------|-----------------------------------------------------------------------|----------------------------------------------------------------|---|---|----|--------|
| 11 | UPS failure                             | Power interruption; electrical instability     | Lack of maintenance; expired UPS batteries                            | System downtime; data corrupted; business continuity disrupted | 3 | 1 | 3  | Low    |
| 12 | DVR CCTV cannot save recording          | Unauthorized intruder; infrastructure sabotage | Over capacity; hardware failure DVR; physical security                | Data loss of surveillance; security breach                     | 3 | 1 | 3  | Low    |
| 13 | Electricity shutdown                    | Utility maintenance; power grid outage         | No backup power; single power source dependency                       | System downtime; data loss                                     | 3 | 1 | 3  | Low    |
| 14 | Unauthorized access to application      | Infiltration; unlocked/unprotected devices     | No access right review; weak access control                           | Data breach; application down                                  | 3 | 1 | 3  | Low    |
| 15 | Takeover of user account on application | Malware; brute force attack; keylogger         | Weak password policy; no account lockout; insecure session management | Data breach; application disruption services                   | 4 | 3 | 12 | Medium |
| 16 | Application bugs                        | SQL injection; session hijacking               | Hacker exploitation; APT; secure coding errors                        | Data leakage; application down                                 | 2 | 2 | 4  | Medium |
| 17 | Network/internet infrastructure error   | ISP failure; DDoS attack;                      | ISP dependency; single point of failure                               | Operational business                                           | 2 | 1 | 2  | Low    |

|    |                                            | misconfi<br>guration                        |                                                                      |                   | downti<br>me                  |   |   |   |        |
|----|--------------------------------------------|---------------------------------------------|----------------------------------------------------------------------|-------------------|-------------------------------|---|---|---|--------|
| 18 | Phishing email                             | Business email compromise; account takeover | Weak filtering; MFA; email policy                                    | email no security | Data breach; ransom ware      | 4 | 1 | 4 | Medium |
| 19 | Software Otomax infected by malicious code | Malware attack; insider threat              | Endpoint security updated; patch management; no network segmentation | not no            | Data breach; system downtime  | 3 | 1 | 2 | Low    |
| 20 | Hardware failures (PC, laptop, printer)    | Security weaknesses exploitation            | Human error; physical device obsolescence                            |                   | Data leakage; system downtime | 2 | 2 | 4 | Medium |

Source: Compiled from risk assessment conducted through Focus Group Discussion with PT Pulsabayar stakeholders (Director and Information Security Coordinator) during the Risk Analysis phase (PT Pulsabayar FGD, January 2026; ISO/IEC 27005, 2018)

Risk analysis identified 20 risks: 9 classified as Medium Risk and 11 as Low Risk; no High Risk items were found during the assessment period. The highest-scoring risk is account takeover on the application (Risk #15, score: 12), followed by phishing attacks (Risk #2, score: 8), malware infection and wrong network configuration (Risks #5 and #3, score: 6 each).

### Risk Evaluation and Prioritization

Risk evaluation prioritized all 20 identified risks based on likelihood-impact scores. PT Pulsabayar adopted two treatment approaches: mitigation for Medium risks and acceptance for Low risks. Medium risks require security controls within a defined timeframe—high-priority items within 3 months, others within 6 months. The top 10 prioritized risks are presented in Table 8.

**Table 8. Top 10 Prioritized Risks**

| No. | Risk No. | System Characterization                 | Risk                                         | Impact | Likelihood | Risk Score |
|-----|----------|-----------------------------------------|----------------------------------------------|--------|------------|------------|
| 1   | #15      | Takeover account user on application    | Data breach; application disruption services | 4      | 3          | 12         |
| 2   | #2       | Phishing attack                         | System down; data loss/damaged               | 4      | 2          | 8          |
| 3   | #5       | Malware infection on computer           | System downtime; data corrupted; ransomware  | 3      | 2          | 6          |
| 4   | #3       | Wrong configuration network             | Data exposure                                | 3      | 2          | 6          |
| 5   | #20      | Hardware failures (PC, laptop, printer) | Data leakages; system downtime               | 2      | 2          | 4          |
| 6   | #16      | Application bugs                        | Data leakage; application down               | 2      | 2          | 4          |
| 7   | #10      | CCTV error                              | Investigation physical security breach       | 2      | 2          | 4          |
| 8   | #18      | Phishing email                          | Data breach; ransomware                      | 4      | 1          | 4          |
| 9   | #8       | Data leakages on firewall               | Data breach                                  | 4      | 1          | 4          |
| 10  | #1       | Software license expired                | System down                                  | 1      | 3          | 3          |

Source: Compiled from risk evaluation and prioritization results during the Risk Evaluation phase (PT Pulsabayar FGD, January 2026; ISO/IEC 27005, 2018)

### **Risk Treatment and Control Prioritization**

Security controls were mapped to ISO/IEC 27001 Annex A controls and prioritized using MCDA across four dimensions: Employee (42%), Security (31%), Strategic (19%), and Dependency (8%). Priority scores represent the normalized weighted combination of risk severity and MCDA scores. The top 10 prioritized security controls are presented in Table 9.

**Table 9. Security Control Prioritization**

| No. | Risk No. | System Characterization       | Risk                                            | Treatment  | Risk (People/Process/Technology)                                                                                                       | Control                                    | ISO/IEC 27001 Annex A                | Priority Score |
|-----|----------|-------------------------------|-------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------|----------------|
| 1   | 15       | Takeover account user         | Data breach; application disruption             | Mitigation | People: management & awareness training. IAM policy; review. Technology: Encryption, MFA, WAF.                                         | Password & security. Process: user access  | A.6.3, A.5.15, A.5.16, A.8.24        | 0.64           |
| 2   | 2        | Phishing attack               | System down; data loss                          | Mitigation | People: Awareness training & phishing simulation. Process: BYOD procedure; email filtering. Technology: Firewall, IDS/IPS.             |                                            | A.6.3, A.8.7, A.8.21                 | 0.58           |
| 3   | 5        | Malware infection on computer | System downtime; ransomware                     | Mitigation | People: Security awareness training. Process: SOP patch management; incident response. Technology: Firewall, IDS/IPS.                  |                                            | A.6.3, A.8.7, A.8.21                 | 0.53           |
| 4   | 20       | Hardware failures             | Data leakages; system downtime                  | Mitigation | People: Training on correct device use. Process: SOP device maintenance. Technology: Asset management system.                          |                                            | A.6.3, A.7.13, A.5.9                 | 0.55           |
| 5   | 16       | Application bugs              | Data leakage; application down                  | Mitigation | People: Secure coding training; role segregation. Process: SDLC; testing & QA. Technology: Testing tools; monitoring & logging.        |                                            | A.6.3, A.5.3, A.8.25, A.8.29, A.8.15 | 0.50           |
| 6   | 10       | CCTV error                    | Investigation failure; physical security breach | Mitigation | People: Operator training. Process: Maintenance & recovery procedure. Technology: Backup power; automatic monitoring.                  |                                            | A.7.4, A.7.13, A.8.13                | 0.48           |
| 7   | 18       | Phishing email                | Data breach; ransomware                         | Mitigation | People: Security awareness training. Process: Email security policy; access control review. Technology: MFA, EDR, endpoint protection. |                                            | A.6.3, A.5.15, A.8.1, A.8.7          | 0.48           |
| 8   | 3        | Wrong network configuration   | Data exposure                                   | Mitigation | People: Staff training. Process: SOP change management. Technology: Automatic configuration validation.                                |                                            | A.6.3, A.8.9, A.8.32                 | 0.43           |
| 9   | 8        | Data leakages on firewall     | Data breach                                     | Mitigation | People: Role-Based Segregation of Duties. Process: Firewall security policy; change management.                                        | Access; Duties. Process: Firewall security | A.5.18, A.5.3, A.8.20, A.8.24        | 0.36           |

|    |   |                          |             |        |                                                                                                                                                                                      |                                                  |      |
|----|---|--------------------------|-------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|------|
|    |   |                          |             |        |                                                                                                                                                                                      | Technology: Encryption, MFA, firewall hardening. |      |
| 10 | 1 | Software license expired | System down | Accept | People: Security awareness; define roles & responsibility. A.8.7, A.8.21,<br>Process: Periodic software audit. A.8.16,<br>Technology: Asset management tool & license alerts. A.8.32 |                                                  | 0.49 |

Source: Compiled from security control prioritization using MCDA approach during the Risk Treatment phase (PT Pulsabayar FGD, January 2026; ISO/IEC 27001:2022, ISO/IEC 27005:2018; Ganin et al., 2020)

### Evaluation and Validation Results

Internal evaluation through FGD confirmed the framework's effectiveness. All three stakeholder representatives (Operations, IT, and General Affairs) approved formal adoption, with scores consistently ranging 4–5 out of 5 across all criteria. Clarity and Usability ratings confirmed that the framework's processes, terminology, and diagrams are clear and practicable. Comprehensiveness and Relevance scores confirmed that the framework identifies and prioritizes significant operational risks. Feasibility and Applicability received consistent scores of 4, indicating achievability within existing resources and budget. Alignment and Acceptance received 4–5, with all stakeholders approving formal adoption, subject to periodic review and future investment planning for security control tools.

External expert validation by three certified cybersecurity professionals confirmed the methodological soundness of the ISO/IEC 27005 and ISO 31000 integration. The risk matrix was validated as a practical and reliable instrument for assessing the PT Pulsabayar risk register, and risk control prioritization was rated as accurate. Key improvement recommendations included incorporating financial cost data to justify mitigation investments and ensuring a complete compliance audit trail from risk identification through control selection.

### CONCLUSION

This research successfully designed, demonstrated, and validated a user-centered risk management framework for PT Pulsabayar, an SME operating as a Biller Aggregator in Indonesia, using the Design Science Research Methodology (DSRM). The framework integrated ISO/IEC 27005 for operational risk management and ISO 31000 for strategic risk governance, complemented by a Multi-Criteria Decision Analysis (MCDA) approach for security control prioritization. A total of 20 cybersecurity risks were identified within the organization's applications and business operations, consisting of 9 medium risks and 11 low risks. The three highest-priority risks were application account takeover (priority score: 0.64), phishing attacks (0.58), and malware infections on computers (0.53). These risks were mapped to relevant ISO/IEC 27001 Annex A controls and addressed through structured People, Process, and Technology countermeasures. Internal stakeholder evaluations confirmed the framework's clarity, usability, relevance, feasibility, and

alignment with organizational IT objectives. External expert validation further supported the methodological robustness of integrating ISO/IEC 27005 and ISO 31000, with recommendations to incorporate financial cost modeling to strengthen the objectivity of mitigation prioritization.

It is recommended that PT Pulsabayar formally adopt the proposed framework as part of its Information Security Management System (ISMS), prioritize the implementation of critical controls—including security awareness training, periodic user access reviews, multi-factor authentication, and data encryption—and utilize the risk register as a foundation for resource allocation and cybersecurity investment decisions. Future research should conduct longitudinal studies involving full-scale implementation to measure actual reductions in security incidents, apply quantitative Analytic Hierarchy Process (AHP) weighting with external expert input to improve control prioritization objectivity, and extend the framework’s application to other SME service sectors to validate its scalability and generalizability across diverse organizational contexts.

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